

Daeoop Kim

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Summary

Experienced Manager with a proven record in leading cross-functional teams and managing product lifecycles from concept to market launch. Delivered high-impact MVPs and executed go-to-market strategies that drove growth and market penetration. Skilled in integrating processes, stakeholder communication, and strategic planning—ready to drive innovation and profitability.

Skills

- **Product Management & Projects:** Product Vision & Roadmapping, PRD, KPI management, GTM Strategies, Project Management
- **Analysis & Design:** Customer Research & Data Analysis, UX/UI & Interaction Design
- **Communication & Leadership:** Executive Communication & Presentation, Technical Presentation, Stakeholder management (Inner / Vender / B2B), Cross-functional Team Leadership, International Collaboration (US / Korea / India / China)

Experiences

Samsung Electronics MX <i>Product Manager, AI Glasses</i>	May 2024 - Jun 2025 Seoul, Korea
<ul style="list-style-type: none">Defined the product vision and strategy for AI Glasses (Google Android XR devices), aligning with user experience strategies and managing the HW development lifecycle, Human Factors, and B2B stakeholders.Oversaw C-level presentations, got approval for mass production in 2026, and led manufacturing process planning for industrial design with strong project management and cross-functional team leadership.	
Samsung Research America <i>New Concept Product Manager, Think Tank Team</i>	Apr 2019 - Apr 2024 Mountain View, CA, US
<ul style="list-style-type: none">Led team project strategies for over 20 projects involving 100+ people, maintaining clear communication with HQ and enhancing collaboration among engineers, designers, and marketers across the US, India, and the Philippines.Defined the product concept, human-robot interaction UX, and MVP for a ball-shaped robot (Ballie), significantly boosting user engagement and product innovation through thorough documentation and collaboration across teams.Successfully met delivery objectives by leading product initiatives presented at CES 2020 Keynote, which garnered over 6 million views on YouTube, highlighting effective executive communication and presentation abilities.	
STAR Labs NEON <i>Head of Team Operation and Product Manager</i>	Jun 2021 - Sep 2023 Mountain View, CA, US
<ul style="list-style-type: none">Managed the complete product lifecycle from concept through launch, overseeing team resources and operations. Developed both long- and short-term product strategies for the Artificial Human project. Implemented C-level communications.Achieved and exceeded targets by managing client pilot tests from initiation to completion, including UX and user research.Led technical presentations for B2B partnerships and internal stakeholders, improving collaboration and forming strategic alliances, and closing deals with Samsung Electronics America, Chevron, and Deloitte. Gained media coverage on Fox News during NRF 2024.* Oversaw dual responsibilities across two organizational units: Think Tank Team and STAR Labs.	
Samsung Electronics (Design Center) <i>Senior UX Designer, Lead of Project, AR & VR Concepts, New smart phone design strategy</i>	Mar 2013 - Apr 2019 Seoul, Korea
<ul style="list-style-type: none">Lead of project for Advanced AR concepts & prototypes, defined product, Corp GTM strategy, developed user scenarios. Led industrial design and UX design for product development (EE, SW, HW, UX).Conducted user research for the Chinese market, shaping the product's design theme, and built a strategy for a president's presentation to make a decision. Galaxy A8s was widely sold in 2019, with 4% growth in the Mid-range model.	
Human Centered Interaction Design Lab, KAIST <i>Lead UX researcher</i>	Jun 2007 - Feb 2012
<ul style="list-style-type: none">Led UX research consulting for industry-leading companies and generated new product conceptsBlackBerry, Samsung, LG Volkswagen and Audi, etc.	
Education	
Korea Advanced Institute of Science and Technology (KAIST) <i>Ph.D, Industrial Design (Human Computer Interaction, New Product Design Methodology, User Research Methods, Data analysis)</i>	Feb 2007 - Feb 2018
Korea Advanced Institute of Science and Technology (KAIST) <i>M.S., Industrial Design (Human Centered Interaction, Mobile phone UX research and design)</i>	Sep 2004 - Sep 2006
Hongik University <i>B.A., Digital Media Design (Media Art Installation, Physical Computing, UX research and design)</i>	Mar 1995 - Sep 2004

Awards

- Bronze Award (Samsung Afterlife Concept), Spark Design Award, 2022 | Good Design by The Chicago Athenaeum 2023
- Best Paper Award, The HCI Society of Korea, 2009