

Daeop Kim

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SUMMARY

Design and product leader with 13+ years in design and product management, focused in recent years on AI products. Brought AI-powered products from concept to launch — the Ballie home robot (CES 2020 keynote, 6M+ views), the NEON artificial-human avatar, and AI Glasses on Google Android XR. Ph.D. in Industrial Design, with cross-functional and executive leadership across the US and Korea.

SKILLS

- **Product & Project Management:** AI Product Strategy, Product Vision & Roadmapping, PRD & KPI Management, GTM Strategy, Project & Lifecycle Management, Agile Delivery
- **Design Leadership:** Product Experience & Interaction Design, Human-Computer Interaction, Design Strategy & Systems, Customer Research & Data Analysis, Prototyping
- **Leadership & Communication:** Cross-functional & Design Team Leadership, Executive & Technical Presentation, Stakeholder Management (Internal / Vendor / B2B), Global Collaboration (US / Korea / India / China)

EXPERIENCE

Numeric.tech

Apr 2026 – Present

Product Manager, Applied AI

Campbell, CA, US

- Contribute to building AI products that automate insurance claims processing, mapping end-to-end claims workflows to pinpoint high-leverage opportunities for AI.
- Translate claims operations into AI product requirements and drive delivery of automation solutions from discovery through deployment.

Samsung Electronics MX

May 2024 – Jun 2025

Product Manager, AI Glasses (Hardware)

Seoul, Korea

- Owned product vision and strategy for AI Glasses on Google Android XR, aligning on-device AI capabilities and product experience with the hardware lifecycle, human factors, and B2B stakeholders.
- Secured C-level approval for 2026 mass production and led manufacturing and industrial-design process planning across cross-functional teams.

Samsung Research America

Apr 2019 – Apr 2024

New Concept Product Manager, Think Tank Team

Mountain View, CA, US

- Directed strategy for 20+ AI and emerging-technology projects and 100+ contributors across engineering, design, and marketing teams in the US, India, and the Philippines.
- Defined the product concept, human-AI interaction experience, and MVP for Ballie, an AI-powered home robot, boosting user engagement through rigorous documentation and cross-team collaboration.
- Delivered AI product initiatives featured in the CES 2020 keynote, generating 6M+ YouTube views and showcasing executive communication and presentation skills.

STAR Labs NEON

Jun 2021 – Sep 2023

Head of Team Operations & Product Manager

Mountain View, CA, US

- Managed the full product lifecycle for NEON, an AI-powered artificial-human avatar — overseeing operations, strategy, and end-to-end client pilot tests (product experience and user research) that exceeded targets.
- Led B2B and internal technical presentations, forming strategic alliances and closing deals with Samsung Electronics America, Chevron, and Deloitte; earned Fox News coverage at NRF 2024.

Concurrently held dual responsibility across the Think Tank Team and STAR Labs.

Samsung Electronics (Design Center)

Mar 2013 – Apr 2019

Design Lead — Product Experience, AR/VR Concepts & Smartphone Design Strategy

Seoul, Korea

- Led advanced AR concept and prototype projects (product direction, industrial design, and product experience across EE/SW/HW); led China smartphone strategy for the Galaxy A8s, which grew 4% in China's mid-range market in 2019.

Human Centered Interaction Design Lab, KAIST

Jun 2007 – Feb 2012

Lead Product Experience Researcher

Daejeon, Korea

- Led product experience research and new-concept development for BlackBerry, Samsung, LG, Volkswagen, and Audi.

EDUCATION

Ph.D., Industrial Design, Human Computer Interaction — KAIST

Feb 2007 – Feb 2018

M.S., Industrial Design, Human Computer Interaction — KAIST

Sep 2004 – Sep 2006

B.A., Digital Media Design — Hongik University

Mar 1995 – Sep 2004

AWARDS

- Bronze Award, Spark Design Award (Samsung Afterlife Concept), 2022 | Good Design Award, The Chicago Athenaeum, 2023
- Best Paper Award, The HCI Society of Korea, 2009